

1st Best Practices Awards "Sustainable Development Goals" (SDGs)

A Case Study Competition: 12th National Convention

"Making Global Goals Local Business"

27-28 April 2017, Hotel Le- Meridien, New Delhi

THE PLATFORM

The United Nations' 2030 Agenda for Sustainable Development calls for action by all countries to promote prosperity while protecting the planet. They recognize that ending poverty must go together with strategies that lead to economic growth and addresses a range of social needs including education, health, social protection and job opportunities, while tackling climate change and encouraging environmental protection. Although the implementation and success of these goals will rely in large part on each country's own sustainable development policies and plans, the private sector has an important role to play in achieving the desired outcomes.

To amplify the impact of the 12th National Convention, UN GCNI is organizing a Best Case Study Competition to illustrate how leading organizations incorporate SDGs into their business agenda and unlock value in terms of revenue growth, cost reduction, brand building or risk mitigation. The competition, through case studies, will also highlight critical success factors that helped leading organization implement SDGs at pace.

To select the case studies for the session, we invite nominations for a 'Case Study Competition', on the theme 'Making Global Goals Local Business' which would serve as a unique platform for learning by sharing of best sustainability practices in India through innovation, investment and collaboration.

SCOPE OF THE COMPETITION

Organizations will describe how they leveraged leadership, innovation, and value creation in implementing sustainable development goals in India, in the specified format.

If shortlisted, the organisation will get an opportunity to make an in-person presentation to a jury on a pre-informed date and time.

The final 3 selected organisations will get an opportunity to present their case study at the UN GCNI 12th National Convention to be held in New Delhi on 28th April 2017 and will receive Awards both Trophy & Certificate.

ELIGIBILITY CRITERIA

Organizations implementing CSR and Sustainability initiative aligned with one or more of the 17 UN Sustainable Development Goals (SDGs).

If finally selected for the Award, the Case Study is expected to be presented at the Convention by one of the key leadership team member of the organisation, such as CSO or CSR/Sustainability Head.



RECOGNITION

- Recognition by way of Awards for Best Case Study on SDGs.
- Top three entrants to get a chance to showcase their Case Study during the 12th National Convention in front of 400-500 delegates.
- Ability to influence peers in and outside the industry on incorporating SDGs into mainstream business.
- Selected Case Studies will be displayed on UN GCNI Convention Website (2017.gcnindiaconvention.org).

RULES

- Each organization can send a maximum of the two entries.
- Please do not exceed specified or page number limit.
- From the submitted case studies, shortlisted organisations will be invited to present their case study in front of jury at a short notice. The three winners will be selected from these case studies by an eminent jury.
- The organisations of the three winning case studies will be invited to present their case study at the 12th National Convention on the 28th of April, 2017.
- Each of the three winners will be given fifteen minutes to present their case study to the Jury.
- The shortlisted and the winner organisations will be required to make their own travel and stay arrangements for presentation of their case studies.
- The decision of the Jury would be final and binding on the participating team.
- Entries after deadline will be not considered for evaluation.

Note: Any query may please be raised by 9th April 2017

PARTICIPATION FEE

UN GCNI Member	INR 10,000
UN GCNI Non-Member	INR 15,000

Applicable Service Tax will be additional
Payment to be made by NEFT (details available on request)

SUBMISSION DEADLINES

Submission Deadline 15th April 2017

Email submission: gcnindia@globalcompact.in

IMPORTANT NOTES

The submission will be in PDF document. Font size shall not be less than 10 pts. The submission should be limited to four A4 sheets. Additionally, annexure containing graph, table, pictures may be added, limited to additional four A4 sheets. Total pages not to exceed eight A4 sheets.

SUBMISSION GUIDELINES

The case studies (max. 2 per organisation) will be submitted by e-mail to UN GCNI.

The format and the suggested table of content will be as follows:

- Name of Organisation.
- Contact details (name/ designation/ address/ email/ phone/ mobile) of the contact person
- Identification of one or more of the 17 SDGs to which the case study is linked.
- The objectives and goals and the performance against goals/ objectives.
- Detailed methodology of how the project was implemented.
- Collaboration with key stakeholders for the project.
- Details about monitoring mechanisms and quantifiable information about the results achieved.
- Use of Technology for implementation or scaling up.
- Demonstrated social, environmental and governance benefits and outcomes and how they are contributing towards the achievement of the SDGs.
- Highlight on innovation practices/initiatives.
- Replicability and scalability of the initiatives.
- Linkages to core business functions, e.g SDGs added value to business in terms of bottom line, top line or brand value.

Note: Entries not conforming to the above format may not be considered for the competition.

SELECTION CRITERIA

The case studies will be shortlisted and the winners will be selected on the basis of how they are aligned with the SDGs, in terms of the following criteria:

LEADERSHIP: How does your organisation demonstrate leadership in meeting SDGs?

INNOVATION: How is your organisation demonstrating innovation in approach to meeting SDGs?

VALUE CREATION: How has your organisation become a stronger business by adopting SDGs?

Note: While the Jury recognises that all the case studies are not expected to have uniform focus on each of the criteria above, please ensure that your write-up highlights the above aspects as far as applicable.

Come & be a part of unique platform for Challenging the Best

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